

G r e a t e r
N E W A R K

(rough outline)
prepared by Gordon Bishop
12/8/87

1. OVERVIEW/MONTAGE

A distillation of the highlights of the story of Newark and its environs, pointing out "The Newarks" of England and the 12 Newarks across U.S. settled by New Jersey's Newarkers. (3 pages of book text, similar to Bishop's summary for his New Jersey book--on inside dust jacket)

2. CONDENSED HISTORY

- A.. Puritan/Colonial/Revolutionary period:
Founder Robert Treat (1666), escapes worldliness of Conn./Mass./R.I. by establishing last Puritan city along the Passaic River in Newark, becoming 3rd oldest major city in America and 49th largest city in U.S.
- B. Industrial/Commercial Development (1806-1916): Rise of commerce, great banks, insurance companies, markets, stores, academia, public relations, communications, etc.
- C. 20th Century Roller Coaster: Newark reaches its zenith as manufacturing & mercantile center in 1916, enjoying status as a world class city comparable to Hamburg, Milan and Manchester. The 20th Century witnessed Newark's best and worst periods.

3. TODAY'S AMENITIES

- A. Geography: Transportation (roads, rails, airport, Port Newark, subway). The Passaic River. First major parklands in U.S. Largest cherry blossom bloom in U.S. 10 minutes by train to the Big Apple.
- B. Historic sites & landmarks
- C. Famous people/Newark "Firsts": Edison,

2-NEWARK

Crane, Ginsberg, et al.

- D. Education: Academic center--NJIT, Seton Hall, Rutgers, Essex County College, St. Benedict's Prep and other public and private schools.
- E. Medical Center: University of Medicine & Denistry of New Jersey, Beth Israel Medical Center, St. Michael's Medical Center and other medical institutions and services in Newark and surrounding communities.
- F. Industry & Commerce: Pharmaceuticals, manufacturing, law firms, communications firms, architectural firms, banks, insurance, etc. Enterprise or free trade zones. The Port Authority's multi-billion dollar investment in Newark and surround. New York firms moving into the dynamic "Newark Ring."
- G. Myriad Faces of Newark: Rich ethnic diversity--Italians, Portuguese, Ukranians, Hispanic, blacks, orientals (especially Koreans), Filipinos (especially in medical community). Communities within communities. A blurb on each neighborhood organization and each's contribution that make up the fabric and texture of this city of 320,000.
- H. Religious heritage: From the Puritans to the many demoninations and how each strengthens Newark's unique character.
- I. Cultural: Institutions and Individuals (artists, etc.) Newark Museum, Library, Symphony Hall, New Jersey Symphony, New Jersey Ballet, New Jersey Opera, Newark Boys Club, Newark Gymnastic Team, Sacred Heart Cathedral Concert Series, Theater of Universal Images (oldest black theater in New Jersey), WBGO (considered best radio jazz station in U.S.), The Star-Ledger (11th in U.S.), WNET/Thirteen (licensed in Newark), the flagship of PBS-TV (25 million potential viewers), Black Film Festival, Newark Festival of People, Hansbury Lecture Series, Ethnic Parades, \$200 million Newark Center for the Performing Arts, New Jersey Literary

3-NEWARK

Hall of Fame (first and only in nation),
etc.

J. Great Architecture/Structures: largest gothic Cathedral in U.S., ancient houses, Victorians, and possibility of world's tallest building (125-story tower on Broad Street with people mover and monorail to Newark International Airport).

K. THE FUTURE: Plans on the drawing boards of such distinguished architectural and design firms as The Hilliard Group, The Grad Partnership, Roth-Johnson (which is building a Robotics factory at NJIT). And master plans for the new Newark (Renaissance Newark) and its sister-support communities (the Oranges, etc.)

NOTE: The above will be presented in the context of the SMSA, the federal Standard Metropolitan Statistical Area, with Newark as its nucleus, serving Essex, Morris, Union and portions of Hunterdon, Somerset and Monmouth counties.

SOURCES for "The Newarks" (Muriel Wiesen, 18 Wilbur Ave., 923-5322, and David Smith of Newark, California).

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